



A SURVEY OF ADULTS IN JACKSON, MS

Conducted by LJR Custom Strategies

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METHODS

- Survey of 500 adults in Jackson, MS.
- Conducted from January 20-25, 2018.
- Calls were completed via landline and cell phone.
- Findings applying to the 500 sample are subject to sampling error of plus or minus 4.3%.
- Subgroups of the sample are subject to error of up to plus or minus 10%.

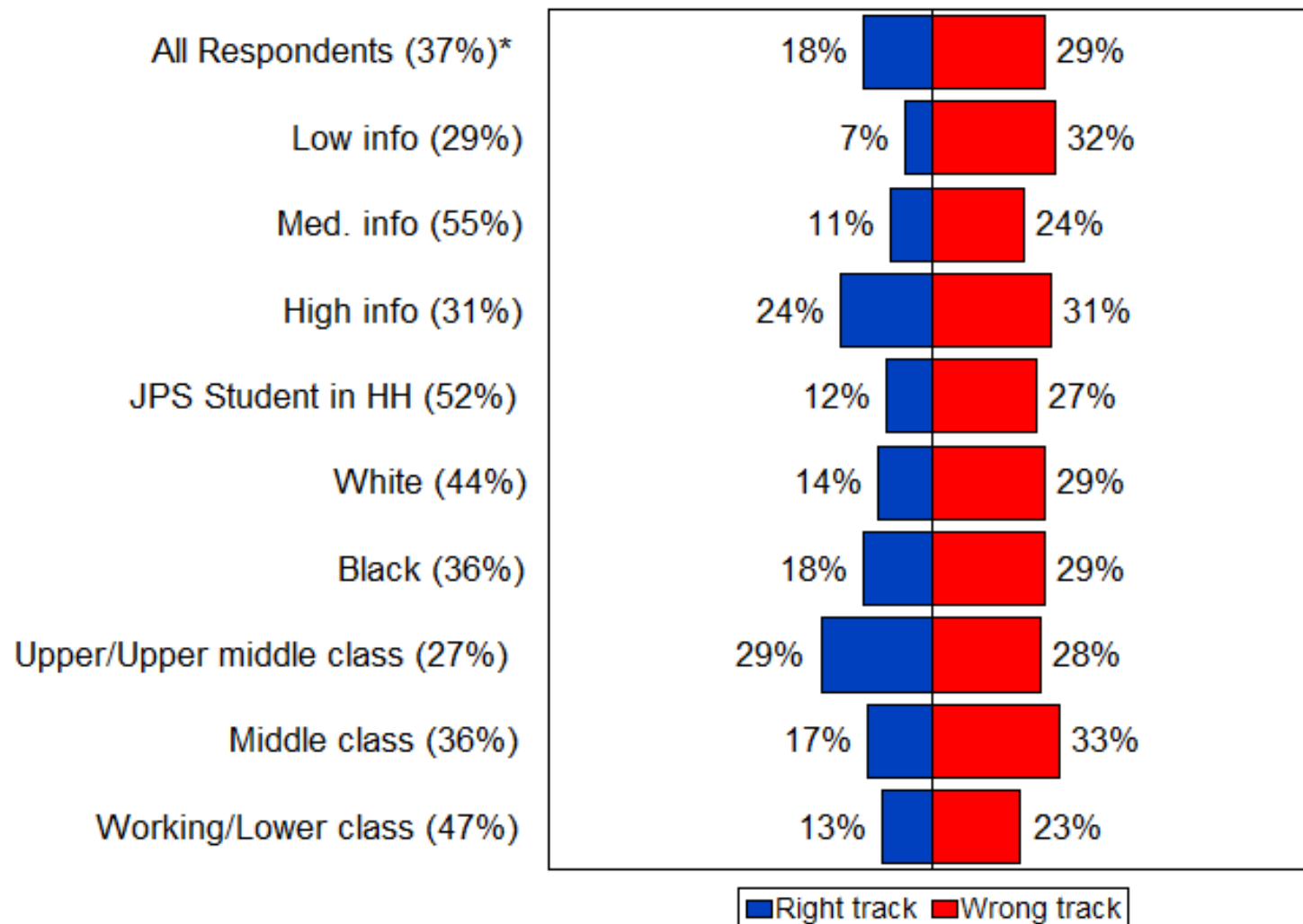


JACKSON PUBLIC SCHOOLS



Chart 1

Q.4 DIRECTION OF JACKSON PUBLIC SCHOOLS



*Numbers in parentheses are "Both/Combination/Other." "Not sure/Refused" is not shown.



Chart 2

Q.5 INFORMED ABOUT JACKSON PUBLIC SCHOOLS

	Low (1-2)	Medium (3)	High (4-5)	Not sure/ Refused
All Respondents	15%	25%	58%	2%
JPS Student in HH	6	32	61	1
White	15	34	49	2
Black	15	22	60	2



Chart 3

Q.6 CARE ABOUT JACKSON PUBLIC SCHOOLS

	Low (1-2)	Medium (3)	High (4-5)	Not sure/ Refused
All Respondents	3%	12%	82%	2%
JPS Student in HH	1	14	83	1
Men	4	16	79	1
Women	3	9	85	3
White	5	20	74	2
Black	2	11	85	2



Chart 4

Q.7 VOL. BEST THING ABOUT JACKSON PUBLIC SCHOOLS

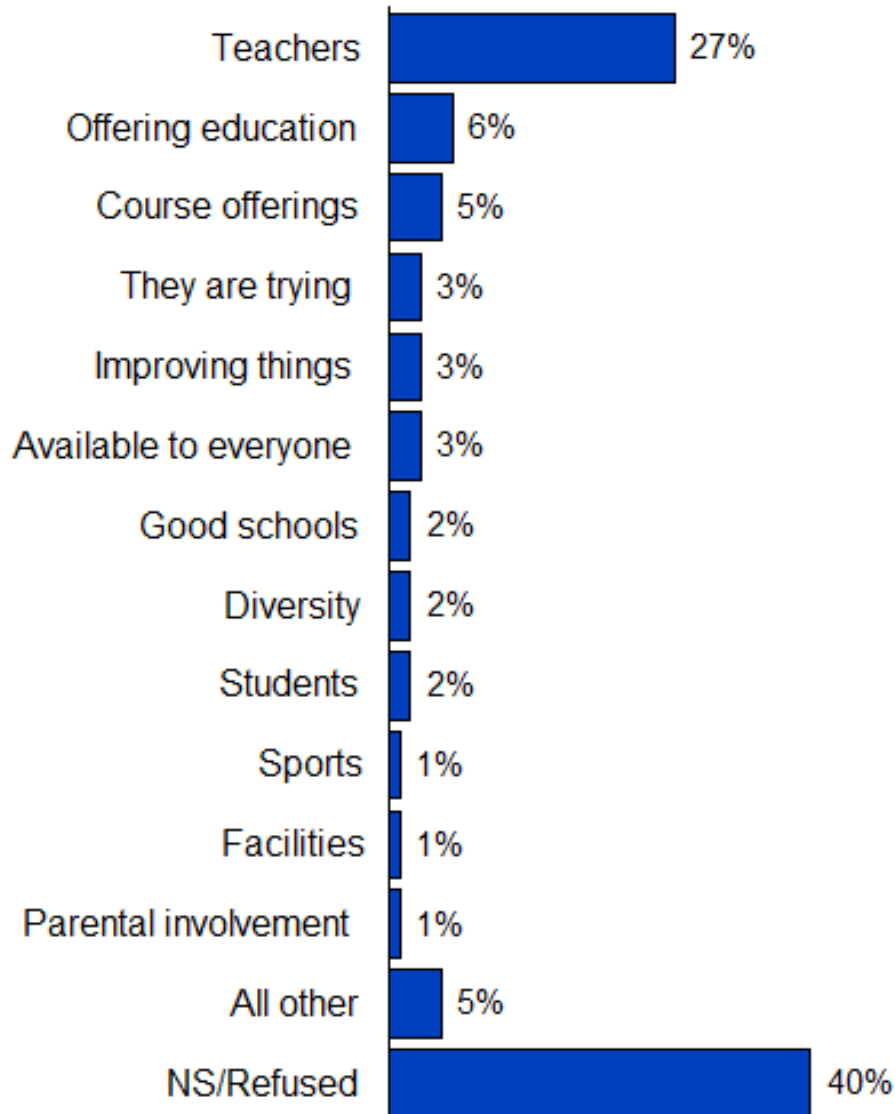


Chart 5

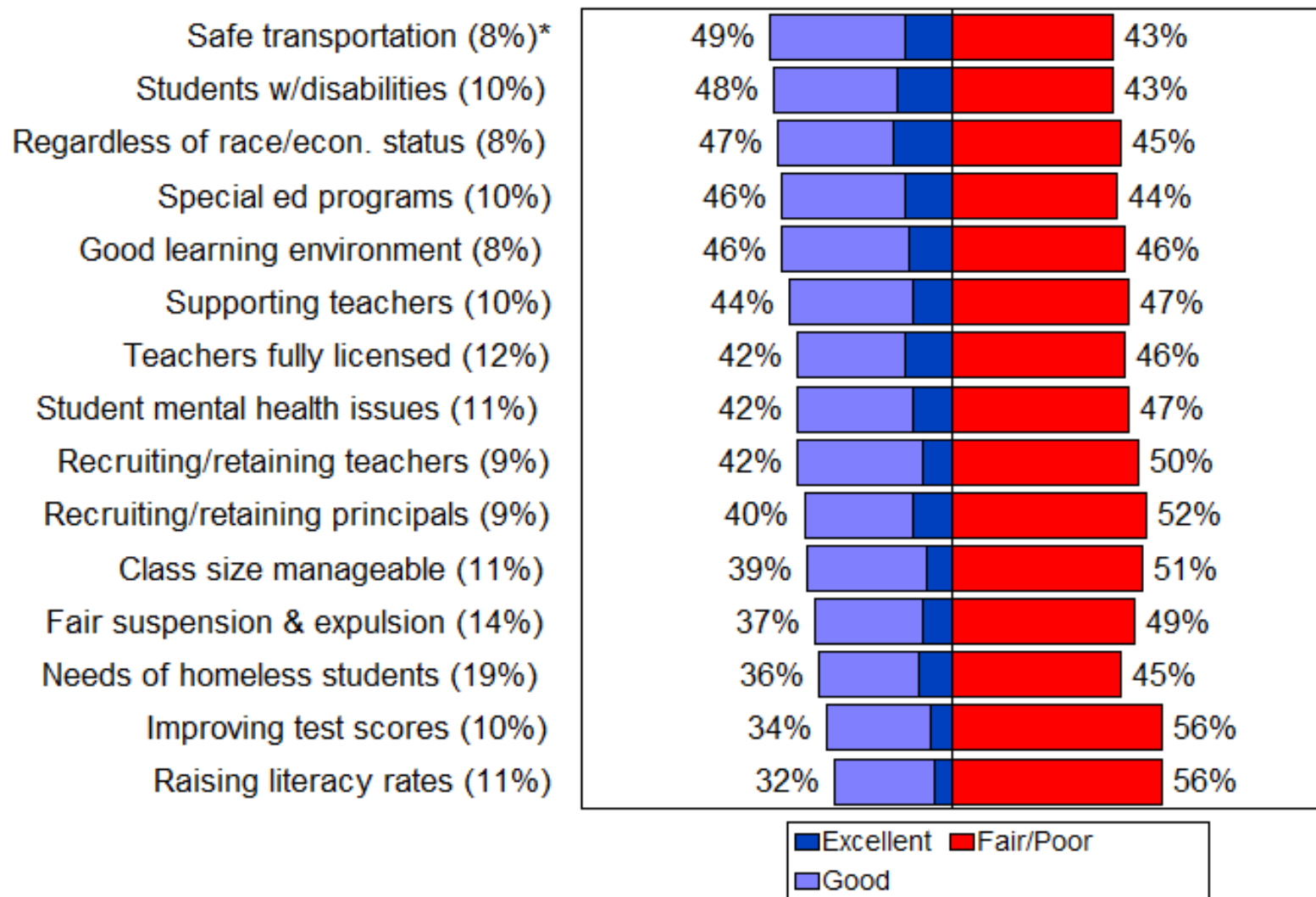
Q.8 VOL. BIGGEST CONCERN ABOUT
JACKSON PUBLIC SCHOOLS

	All Respondents	JPS Student in HH
Quality of Education	26%	24%
Students/Families	17	22
Safety	15	21
Learning Environment	7	7
Other	17	14
Not sure/Refused	19	10



Chart 6

Q.20-34 JOB RATINGS OF JACKSON PUBLIC SCHOOLS



*Number in parentheses are "Not sure."

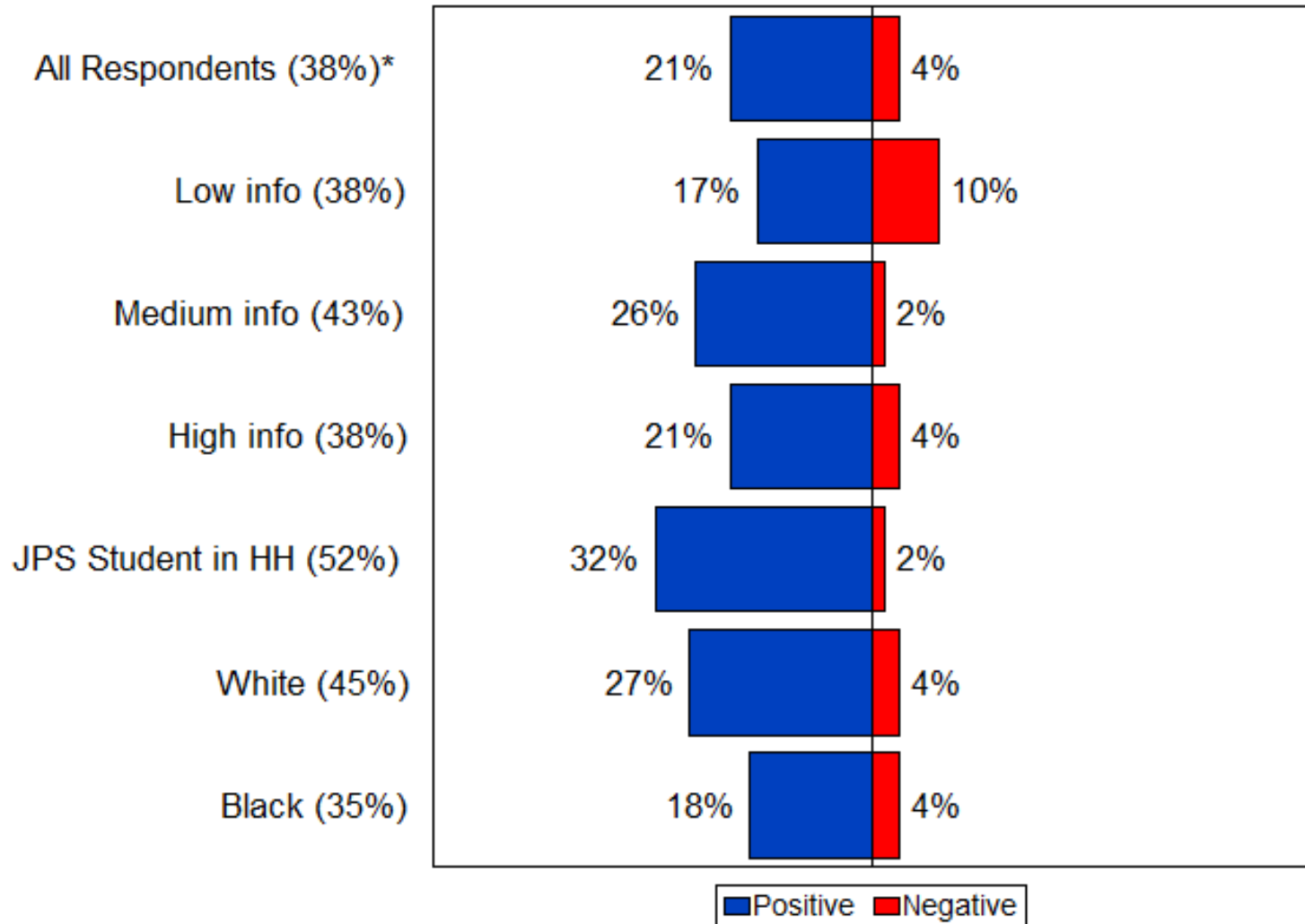


IMPROVING THE SCHOOLS



Chart 7

Q.9 FEELINGS TOWARD BETTER TOGETHER COMMISSION



*Numbers in parentheses represent recognition. "Neutral" ratings not shown.



Chart 8

Q.11-18 EFFECTIVENESS OF THOSE WORKING TO IMPROVE JACKSON PUBLIC SCHOOLS

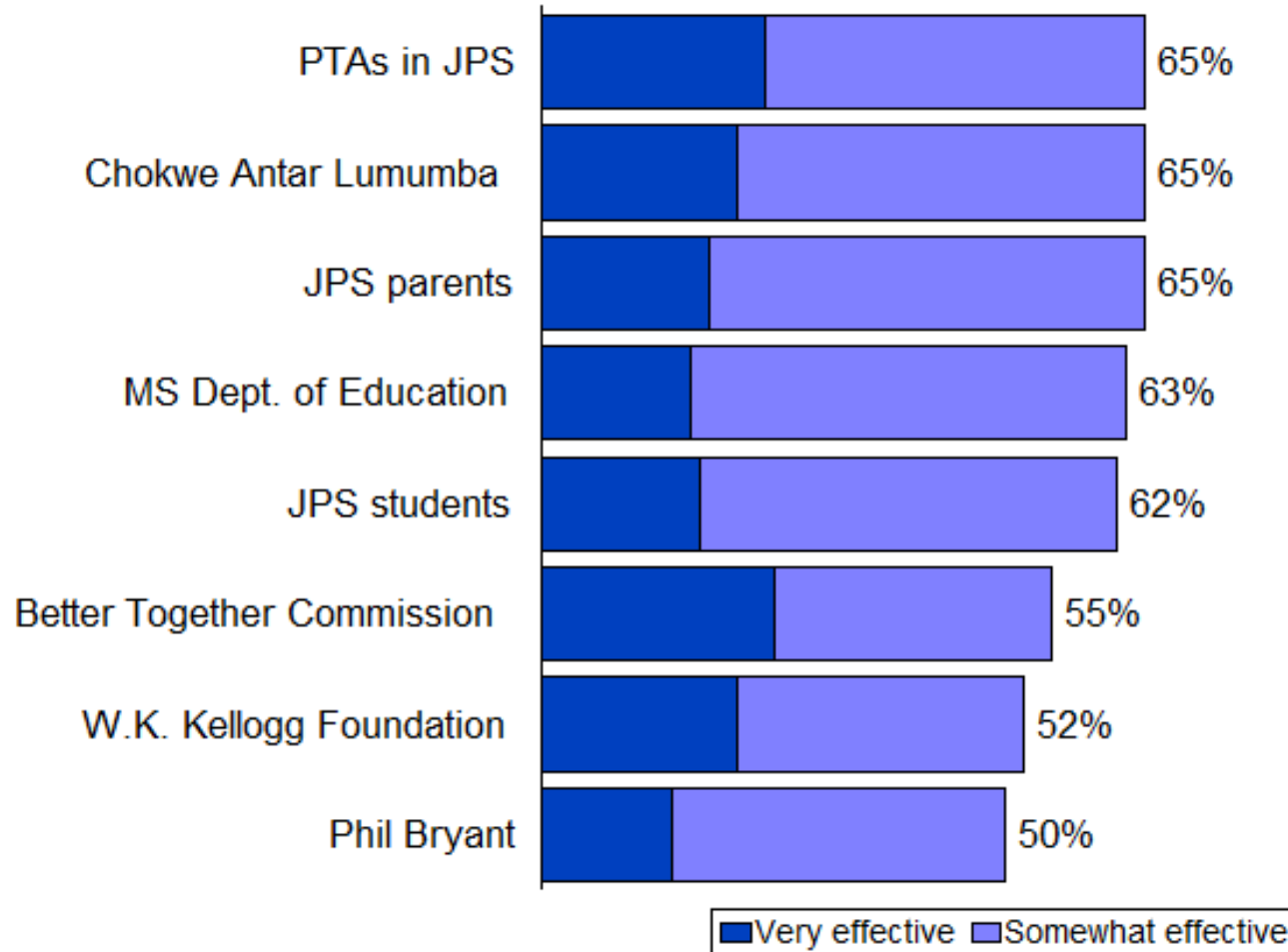
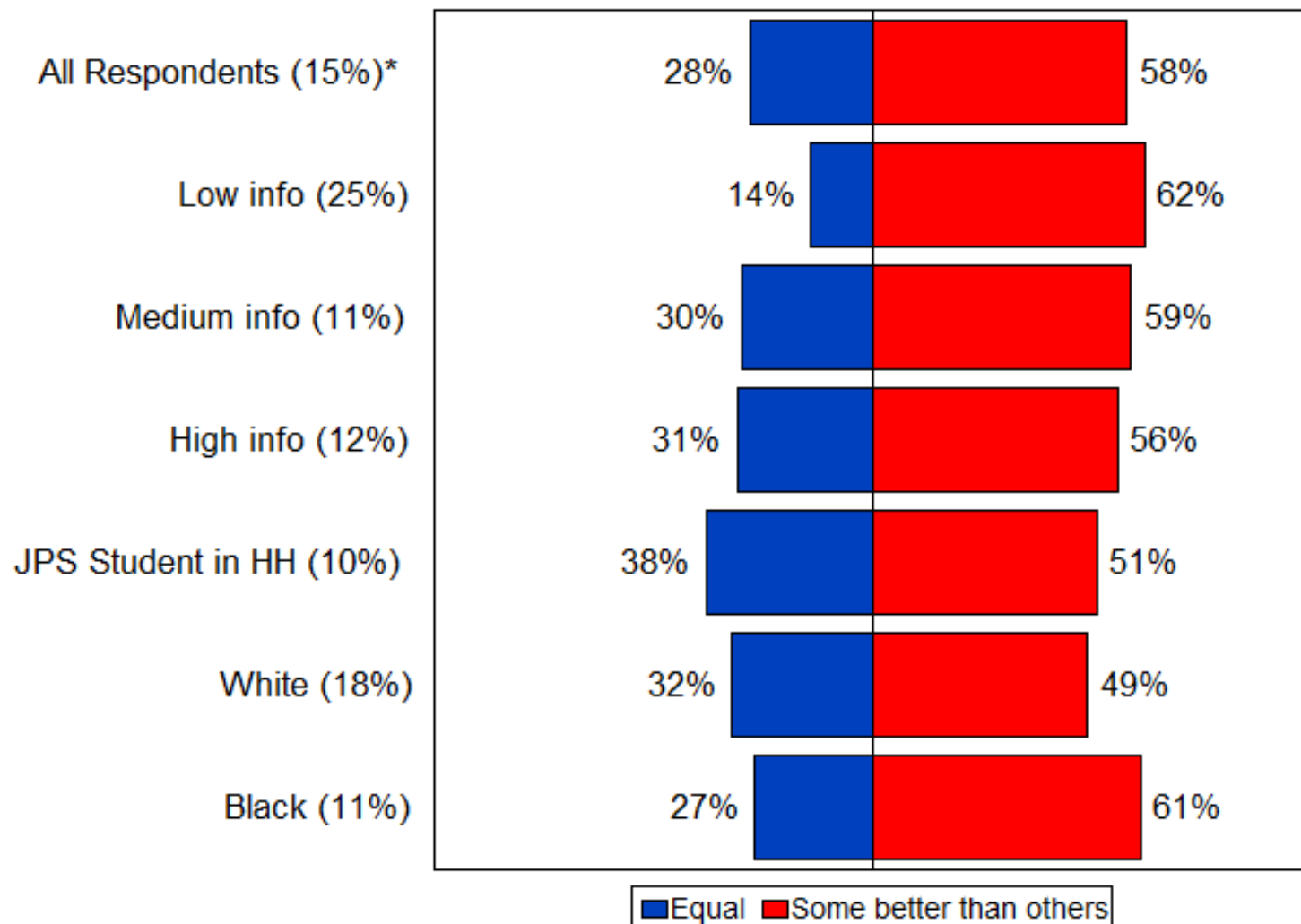


Chart 9

Q.19 OPPORTUNITIES IN JACKSON PUBLIC SCHOOLS



*Numbers in parentheses are sum of "Other," "Neither," "Both," "Not Sure," and refused.



Chart 10

Q.35-43 IMPROVEMENTS TO JACKSON PUBLIC SCHOOLS

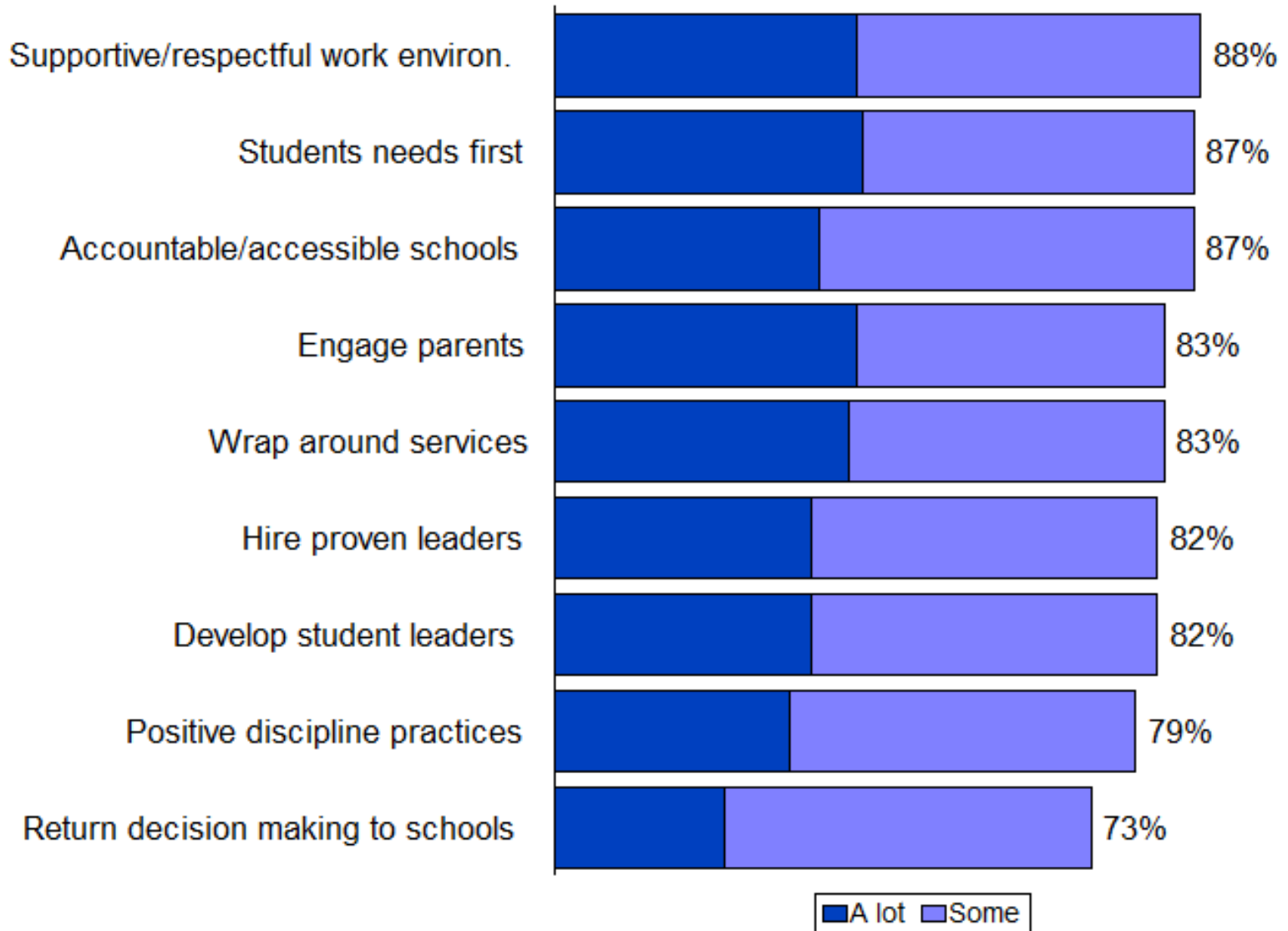
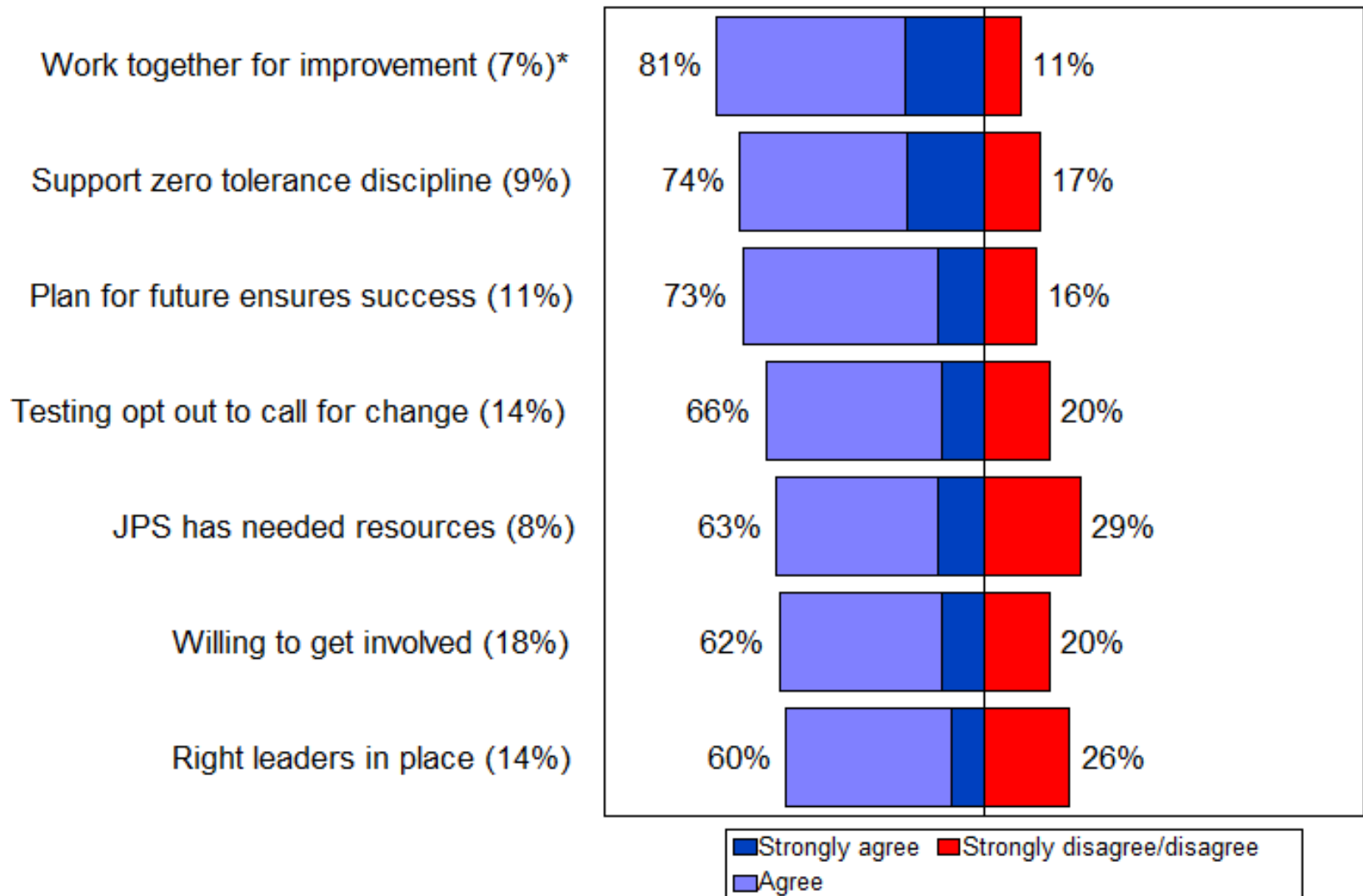


Chart 11

Q.44-50 STATEMENTS ABOUT JACKSON PUBLIC SCHOOLS



*Numbers in parentheses are "Not sure."



Chart 12

Q.51 TIME DESERVED TO IMPROVE JACKSON PUBLIC SCHOOLS' QUALITY OF EDUCATION

	Already enough	1 more year	2+ years	Not sure/ Refused
All Respondents	21%	37%	32%	10%
Low info	26	33	33	8
Medium info	23	41	28	8
High info	19	37	33	10
JPS Student in HH	17	40	32	12
White	23	39	23	15
Black	21	37	33	9



Chart 13

Q.52 VOL. SUGGESTIONS FOR IMPROVING JPS*

	All respondents	JPS Student in HH
Quality of Education	29%	36%
Support	29	30
Learning environment	22	19
Other	7	11
Not sure/Refused	34	23

*Multiple responses accepted. Totals are greater than 100%.



QUESTIONS

